

PROJECT PROFILER

Welcome to eSolutions Web Services' Project Profiler.
This document is designed to help us better understand your project.
Please be as comprehensive as possible in answering the below questions.

Details

Name: _____

Address: _____

Phone: _____

Email: _____

Project Information

Project Title:

Please give us a brief summary of this project:

Should you need more space, continue on last page "Additional Comments."

What is the time frame for this project?

What is the budget for this project?

Project Information (continued)

Who is the target audience for this project?

Where will the content come from and how often will it need to be updated?

Do you have any current marketing materials to work with (logos, color schemes, brochures, etc)?

Please attach examples

Project Tree Diagram

Please attach a rough outline (tree diagram / flow chart) of the pages and sub-pages you intend to include in the site.

Functionality

Do you require any special functionality for this project (e.g. shopping cart, databases, etc)?

Are there extraordinary security issues?

Functionality (continued)

Who will update and maintain the site?

Where will you host the website (websites must be installed on physical hardware called servers that are connected to the internet at all times)?

eSolutions Web Services offers discounted hosting to its clients

What are your long-term plans for the site?

Other Sites

Please list at least 3 websites that you like (design or functionality) and why:

Extra Services

Are you interested in any of our additional services?
Please check any that apply.

eCommerce

Online catalogs
Shopping cart facilities
Payment gateways

Online Marketing

Search Engine Optimization (SEO)
Keyword analysis
Pay Per Click campaigns

Streaming video and audio

Bring multimedia content to your web audience
Integration into existing web pages
Branded video player interfaces

VRTours

Interactive 360 degree panoramic images
Floor plans / Maps

ezSend

ezSend lets you create and manage your email marketing campaigns directly from your web browser!
More info:

<http://www.esolutionswebservices.com/index.php/ezsend/>

SiteControl Content – Content Management System to update content internally through the web.

Database Integration - (data coming from and alternative source).

